Restoring Sanity and/or Fear David Rose says Jon Stewart and Stephen Colbert may have useful advice. See Opinion.

Downhill slump Struggling with procrastination? Sara Gudde can help you out. See Edge.



K-State volleyball loss Iowa State sweeps the team 3-0. Get the highlights in HD at kstatecollegian.com.

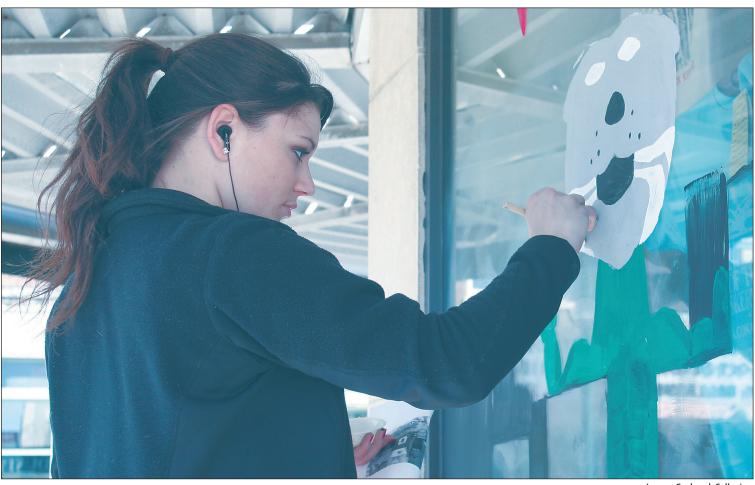


Tomorrow: High: 68 F Low: 43 F



Saturday: High: 71 F Low: 43 F

NEW CANVAS



Lauren Gocken | Collegian

Brennan Randel, junior in apparel and textile design, paints the window of the Dusty Bookshelf as part of the "Paint the 'Ville" All-University Homecoming event Wednesday. Randel is affiliated with the Poize Hip Hop Dance Team, which has competed for the past two years.

Students transform Aggiville windows into art

'Paint the Ville' Homecoming event draws greeks, groups

Amy Himmelburg junior staff writer

Ordinary storefront windowpanes in Aggieville were slowly transformed like canvases saturated with color Wednesday. Round three of All-University Homecoming commenced with student groups lining the streets for "Paint the Ville," armed with paintbrushes and mixing trays.

Beginning at 10 a.m. and continuing until judging at 5 p.m., each assigned window from the new Bomb Bar, to the corner of The Dusty Bookshelf, to popular hot spots like Acme Gift and Thread were littered with half empty bottles of tempera paint, metal ladders and the voices of students planning and

directing one another.

Though common images incor-

porated apple slices, yard lines and a lot of purple, each group took a slightly different approach to the task that merely required groups to adhere to time constraints and this year's Little Apple theme, as well as protect their window from any permanent damage.

While some groups only recruited painters who had fine arts majors or obvious talent, others were happy to get all the help they could find.

Kate Murphy, freshman in elementary education and member of Zeta Tau Alpha sorority, said her team created a kind of paint-by-number outline so people of varying artistic talents could all participate in shifts throughout the day.

"Because we had so much creative freedom, we came up with our design through brainstorming in our Homecoming committee," Murphy said. "It turned out to be a culmination of all our ideas."

Other groups thrived on a more competitive spirit.

Ellesha Lecluyse, senior in biology and Homecoming chair for Kappa Delta, described her pairing's window design as the iconic King Kong image with a Manhattan twist, complete with a Bill Snyder Statue of Liberty and Willie the Wildcat clutching the Heisman trophy.

"I love spending time with our pairing, we are all giving 110 percent to each event and we are definitely the ones to beat," Lecluyse

Also making an appearance were several nongreek groups. Residence halls and other organizations and clubs represented the vast diversity in school pride.

The Black Student Union decided to participate for the first time after seeing the turnout in past years.

Despite the chilly weather, Micaela Torres, freshman in psychology, was pleased with her team's effort to show up between classes and put in the time to create their window, which is one of the first

people will see when they arrive on the strip. She said she hoped to make the participation a lasting tradition.

"Us nongreeks are like the little guys competing next to the corporate Wal-Mart, but our spirits are high," Torres said.

The Poize Dance team, a group that performs for BSU and other campus-wide events, was established five years ago and is participating in the event for its third con-

secutive year. "Clubs are involved in college life too, and we love Homecoming just as much as the next person," said Brennan Randel, junior in apparel and textile design.

The art will remain up for people to view for the duration of the week, with the winners announced on Friday. It is debatable whether or not the bright colors will draw in more business, but they will undeniably bring a community of proud locals together.

Muslim women promote awareness

Locals wear pink hijabs, support breast cancer research for campaign

Brittany Stevens junior staff writer

women around Muslim town donned pink headscarves Wednesday, using the religious garment for another purpose breast cancer awareness.

The Manhattan Muslim community took part in Global Pink Hijab Day, a worldwide campaign to fight the disease. The Islamic Center has put on activities since Friday leading up to Wednesday's main event. Manhattan residents were also encouraged to participate by wearing the color pink.

The festivities included a religious service about charity, a bake sale at Wal-Mart that raised about \$200 and a children's carnival Wednesday at the Islamic Center. At the event, breast cancer information was provided and all of the proceeds went to Susan G. Komen for the Cure.

Global Pink Hijab day began with a small group of young women from Rock Bridge High School in Columbia, Mo., who took a class trip to a town with a near-zero Muslim population.

Hend El-Buri, one of the women, thought to herself, "What if we wear pink hijabs?" El-Buri hoped if the women wore pink Islamic headscarves, the community would find them, in

her words, "more approachable." Two of the students wore hijabs in hues of pink. El-Buri told friends about the idea, and it spread like wildfire. She created a Facebook group with more than 6,000 people joining within the first couple of days. The phenomenon caught on among Muslim women around the world from South Africa to Egypt to Malay-

El-Buri then realized she needed a cause for these women to rally around. That's when she teamed up with Susan G. Komen for the Cure, thus, Global Pink Hijab Day was born.

The purposes of the campaign, El-Buri said, are to raise breast cancer awareness, support cancer research, hearten Muslim men and women to better their communities and to let curious non-Muslims know they can approach a Muslim woman in a pink hijab on this day and ask questions about the scarf or about Islam in general.

Denise Carbin, head chair of the Manhattan Global Pink Hijab Day whose mother is fighting breast cancer, said she "wanted the Muslims to do something in support of breast cancer awareness ... this Global Pink Hijab Day was the perfect starting point."

This year was the first for Manhattan to participate. Muslim women, men and children all contributed by baking, making

crafts and decorating for events. They did it in the name of breast cancer, but also to shed light on misconceptions about

"It helps to let them know that we are here, that we are a part of the community, we're involved in the community, not just trying to do for ourselves," said Sandy Burnett, co-chair for Manhattan's Global Pink Hijab Day. "We are just trying to give some positive images of Muslims."

Within this image is the suggestion that women can relate to one another based on being just that — women. El-Buri said the campaign "transcends religious, cultural, ethnic barriers — something that affects all women."

El-Buri expressed her hope that the annual event would start conversations between Muslims and non-Muslims.

"Ask us because we want to tell you," El-Buri said. "We'd rather

See PINK HIJAB, Page 5

Professors use local environment to increase their research efforts

K-State faculty members work with the Ecological **Genomics Institute**

Tim Schrag senior staff writer

What do the genes of nematodes and big bluestem grass have to do with ecosystems? For Michael Herman, associate professor of biology, they mean a lot. Herman's research specializes in ecological genomics, a growing area of study.

"Ecological genomics draws from different disciplines within biology to ask the simple question: what genes do organisms use to adapt to their environment?" Herman said.

Herman said studying these creatures can lead to discoveries in basic biological processes throughout the animal kingdom, including humans.

"In terms of ecological genomics, nematodes are abun-

dant, are found in all ecosys-

tems and respond strongly to

environmental perturbations, making them prime environmental sentinels," he said. "Understanding how they respond to environmental perturbations will tell us what mechanisms other species use to respond to similar perturbations."

Herman said he and his research team are studying the nematodes, which are microscopic worms, to learn about what factors native soil nematodes use to establish communities of organisms. They are currently working in the Integrated Genomics Center here at K-State to sequence the genomes of four nematodes found in the soils of the Konza Prairie.

"We've focused on the interactions of soil nematodes and bacteria, which is interesting because bacteria can be both prey and predators, as many bacteria also are pathogenic to nematodes," he said. "So we're interested in how nematodes use different genes to balance between feeding on bacteria and defending against them."

Herman is the co-director of the Ecological Genomics Institute, a multidisciplinary initiative that involves faculty from several colleges both nationally and internationally and in areas of biology, plant pathology, entomology, statistics, agronomy and computing and information sciences. Herman said there are 20 faculty members at K-State from six departments and three colleges.

"This is the largest concentration of researchers dedicated to ecological genomics in the country and perhaps the world," he said. "We have various

See ECOLOGY, Page 5

Corin White, graduate student in biology, looks through a microscope while Michael Herman, associate professor of biology, surveys and helps in a Chalmers Hall lab on Wednesday.

Jennifer Heeke | Collegian



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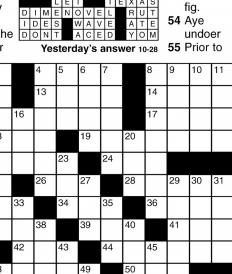
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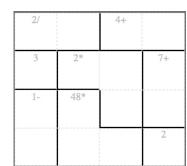


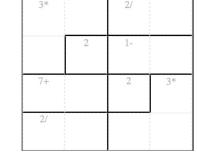
Logan's Run | By Erin Logan



KenKen | Medium

Use numbers 1-4 in each row and column without repeating. The numbers in each outlined area must combine to produce the target number in each area using the mathematical operation indicated.





10-28

CRYPTOQUIP

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VRACIF XGSCQ GRLSAXSKJA:

UKQSPSVV UKQLA." X R**Cryptoquip:** Yesterday's SOMEONE IMMERSES HIMSELF IN SALT OR BRINE, PERHAPS HE BELIEVES IN SELF-PRESERVATION. Today's Cryptoquip Clue: R equals O



Friday is last day to drop courses

By Katie Reilley junior staff writer

Hate the class you are currently enrolled in? The registrar is giving all students one last chance to drop a regular session course by this Friday, though the student receives

a W for withdrawing. Monty Nielsen, the university registrar, said before

students can drop a class, any holds on iSIS accounts must be cleared. Students can check to see what holds are on their accounts by checking the iSIS Student Center.

Nielsen said that if any student wishes to clear all courses, that student must contact the academic dean's office to drop the

THE BLOTTER

ARREST REPORTS

TUESDAY

Juan Basurto Fermin,

of the 2500 block of Farm Bureau Road, was booked for unlawful use of a license and no driver's license. Bond was set at \$1,000.

Bryan Dion Campbell, homeless, was booked for failure to appear. Bond was set at \$155.

Vanessa Lynn Dorris, of Junction City, was booked for probation violation. Bond was Sarlung Hae Walter, of the 500 block of Stone Drive, was booked for criminal damage to property. Bond was set at \$1,000.

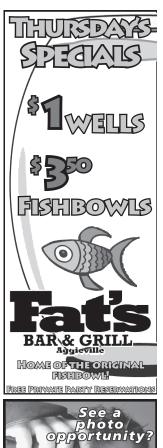
WEDNESDAY

Brandon Leigh Beermann, of the 900 block of Vattier Street, was booked for disorderly conduct. Bond was set at \$750.

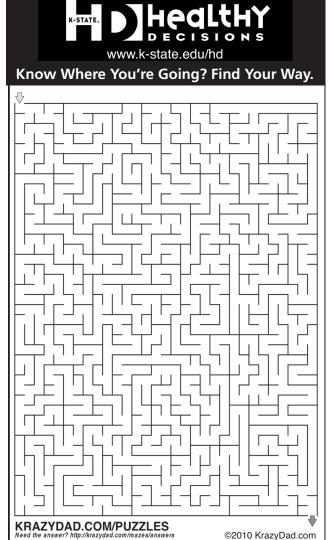
Schyler Dain Clark, of Fort Riley, was booked for disorderly conduct. Bond was set at \$750.

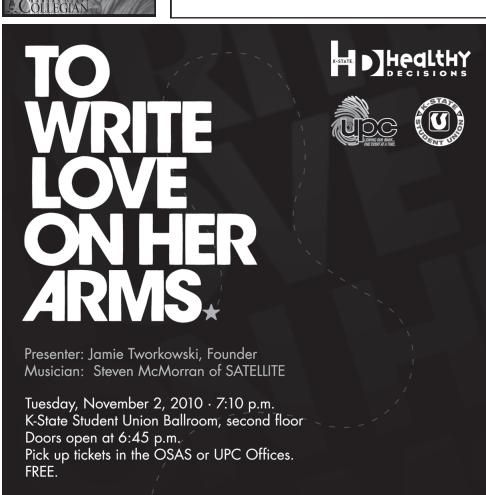
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Advertise in the Collegian

School focuses on ag lessons, pairs students, farmers

K-State Research & Exten-

"What's growing here?" That's the type of question children might ask when they drive by a field with a crop they have not seen before.

Éducators are finding that such natural curiosity about growing things can be harnessed and utilized to enhance classroom education

in a rural setting.
Natise Vogt is principal of Walton 21st Century Rural Life Center in Walton, Kan. This is a charter school with a curriculum based on agriculture that is part of the Newton School District.

The school building has been in Walton since 1964, but most country schools have closed since that time, and budgets were tight.

Vogt, a longtime special education teacher, became principal of Walton Elemen-

tary in 2005. "Our superintendent, Dr. (John) Morton, approached me with the idea of Walton becoming a charter school based on agriculture," Vogt said. "I told him, 'No, I was just settling in, and besides, I'm a city girl.' But we talked

some more.
"The staff was 210 percent behind the idea. We decided to give it a try."

They developed a proposal for Walton to become a charter school with an ag-tech, project-based curriculum. The proposal was approved in spring 2006, provided that the newly organized school had to open that August.

"We worked like crazy," Vogt said. "We took special classes, ordered materials and bought a greenhouse."

In August 2006, the school opened on time. It is named Walton 21st Century Rural Life Center.

What is an agriculture-

ample, the school hallways are decorated with buckets of wheat and soybeans. A bulletin board displays many small pairs of garden gloves.

The topic of agriculture is woven into each subject the students cover. One class learned about math and measurement units by measuring bean plants and tractor tires. Reading is emphasized through researching agriculture topics or writing letters to other children around the

Each class is paired with a farm family for the duration of the school year. The students go on a field trip to visit the farm, and the farmer also comes to visit the classroom.

Each class is also involved in a special project. For example, one class followed the life of three real pigs from insemination to meat on their plates. Another class raised chickens and then sold the

eggs in the community. The projects vary depending on the grade.

Some of the younger children did projects like "Tomato to Salsa" or "Milk to Ice Cream." Older students applied technology in learning about wind turbines or soil testing. Their projects are summarized on display boards and featured at a spring community agriculture fair.

The school grounds contain a playground, plus a barn, greenhouse, vegetable garden, chicken house and a sensory garden for kinder-garteners — and Petey the

The school is partnering with K-State Research and Extension-Harvey County. The kindergarten and first grade classes form their own 4-H Club. This is an innovative model to provide the benefits of 4-H in new ways.

"It is absolutely wonder-

ful," Vogt said. "The kids have made incredible gains. We have met standard of excellence every year, every grade and every subject. We've received the Governor's Achievement Award

twice for being in the top five percent of Kansas schools according to state assessment That's an achievement

for a rural school. After all, Walton is a town of 287 people. A town that size needs creativity to sustain a school. have exceptional

"We teachers who are dedicated to the kids. We believe handson, real-life learning is best,"

Vogt said.
"What's growing here?" That's the type of question children might ask about growing crops. Educators in Walton have harnessed that curiosity to enhance the education provided by their

Senate to appoint elections position

Commissioner's duties include monitoring SGA

Danny Davis senior staff writer

Student Senate plans to vote on whether or not to appoint Kathleen Sexton as elections commissioner for the 2010-11 term tonight. Sexton was chosen out of three candidates for the position.

Sexton served as elections commissioner for the previous term. The duties of the commissioner include overseeing Student Governing Association elections and monitoring the campaigns.

Senate will also issue a commendation to Graduate Faculty Award winners. Professors Susan Brown and Frank White were awarded the 2010 Commerce Bank Distinguished Graduate Faculty Awards.

Brown works in the field of biology and, as a developmental geneticist, led the sequencing of the red flour beetle's genome.

White, a professor in plant pathology, is "an international authority on the molecular basis of plant disease," according to SGA's resolution.

The commendation states that a balance between research and mentoring students is important for professors and that the Graduate School is crucial to K-State.

Commerce Bank and the William T. Kemper Foundation together with K-State have provided the award for 16 years.

A bill providing for a continuance of the KSDB-FM 91.9 Repair and Replacement Fee will be up for a vote. KSDB is K-State's student-run radio station. The radio station has requested that its current budget of \$20,193 continues for fiscal years 2012, 2013 and 2014.

Student Senate meets at 7 p.m. in the Big 12 Room of the K-State Student Union.

Grant provides professor chance to focus on food safety

Joe Montgomery

K-State News Services

A K-State epidemiologist will use a \$2 million grant from the U.S. Department of Agriculture for improving food safety in beef and dairy cattle systems in the U.S. and

H. Morgan Scott, a professor of diagnostic medicine and pathobiology, will collaborate on the project with researchers from the University of Guelph, Angelo State University, Texas Tech University, Texas A&M University, Cornell University, Colorado State University and the Public Health Agency of Canada. The progress and achievements of the integrated project will be evaluated by the office of educational innovation and evaluation.

"Our overall goal is to identify, evaluate and imple-

ment practical interventions for managing antibiotic resistance in beef and dairy cattle systems," Scott said. We focus on the longstanding problem of resistance emergence, dissemination and persistence among enteric bacteria. If pathogenic bacteria resistant to antibiotics enter the food chain, treatment of humans can be

complicated." Scott said researchers plan to use a variety of methods to assess, and then improve the quality of education and extension materials, such as veterinary curricula and commodity specific prudent-

use guidelines.
"Threats to the continued use of several common agricultural formulations of antimicrobials are looming in the form of FDA guidance documents and draft federal legislation," Scott said. "Having scientifically proven tools available to veterinarians and producers to counter bacterial resistance where and when it arises is essential to maintaining public trust in our abilities to manage threats to public health."

The costs to animal agriculture will be tremendous if certain classes or uses of antibiotics are no longer available, Scott said.

"The use of antibiotics for treatment and prevention of bacterial infections in beef and dairy cattle is essential for producing safe and wholesome food for consumers, for maximizing the welfare of animals, and for sustaining profitability in animal agri-

culture," he said. "We want to employ molecular microbiology to discover the mechanisms underlying several paradoxical responses of resistant strains

to antibiotic selection pressures," Scott said. "Next it will be critical to field-test practical interventions designed to effectively manage antibiotic resistance levels in production, as well as near-slaughter phases of beef and dairy cattle systems."

Scientifically proven interventions will be shared with interested parties and decision makers in the cattle industry, who will be encouraged to further evaluate those methods in their production systems, Scott said. Decision makers also will be warned of ineffective interventions.

Scott said collaborating with other schools and working outside the research lab are important parts of the project.

He and his lab students will visit feed yards and dairy production facilities to work directly with cattle.

"We plan to develop an integrated model to assess the temporal dynamics of antibiotic resistance and evaluate the effectiveness of interventions to mitigate its dissemination in cattle systems," Scott said. "This model will be available for education and extension purposes as a very effective demonstration tool. We also hope this will greatly enhance detection of early-resistant E. coli, and we will be able to better estimate animal-level prevalence of resistance carriage through enhanced surveillance. We expect that our new approach will yield earlier detection and characterization of resistance to critically important antibiotics.

Scott said the ultimate goal of the project is to come up with solutions that can be used quickly and effectively industrywide.





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STREET TALK

Who would you rather have pick you up from jail, Frank Martin or Bill Snyder?



SOPHOMORE, ENGLISH





Cassie Chmiel SENIOR, ART EDUCATION





Britney Weiser





Abby Berger BLUE VALLEY WEST HIGH SCHOOL

"Bill Snyder; it's football and he'd probably have more money."



WICHITA NORTH HIGH SCHOOL

"Frank Martin, because I play basketball, so I feel like he has more of a relationship with his players."

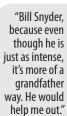


Ronesha Cobb WICHITA SOUTHEAST HIGH SCHOOL





Mark Grady SENIOR, BIOLOGY AND WOMEN'S STUDIES





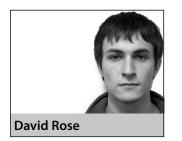
Emily Riley JUNIOR, MUSIC EDUCATION



Jaret Hanson SOPHOMORE, HORTICULTURE

VOICE OF REASON

Stewart, Colbert influence politics through comedy



Throughout history, jesters have provided satire and comedy as an escape from the problems of everyday life.

More importantly, history has given these comedians the ability to comment on politics and society in a way that few others can. In old kingly courts, jesters could often give the monarchs advice that others could not.

Today, that tradition continues with the likes of Jon Stewart and Stephen Colbert commenting on the political landscape in their own satirical ways.

The influence of these two modern jesters in particular is obvious. A Pew Research Project for Excellence in Journalism study published May 8, 2008, noted that Jon Stewart was the fourth most trusted name in news, and "tied in the rankings with anchormen Brian Williams, Tom Brokaw, Dan Rather and cable host Anderson Cooper." For a self-proclaimed comedian to obtain that level of recognition is no small feat.

Perhaps his 30-minute slot contrasts effectively with the 24-hour news cycle, allowing him to more concisely analyze the news than his counterparts. Maybe his satire is more palatable to the national audience than dry newscasting. Whatever it is, Jon Stewart and his protege, Stephen Colbert, have influenced the national dialogue, and they're about to influence the



Illustration by Jillian Aramowicz

national elections as well. Stewart and Colbert are holding a joint rally in Washington, D.C., on Oct. 30. The "Rally to Restore Sanity and/or Fear" is bound to draw a huge crowd, and it comes as no coincidence that it takes place mere days before the election. And despite being comedians, Stewart and Colbert have clearly set them-

the outcomes of the coming politi-Colbert already threw his hat

selves up to tremendously influence

into the ring when he testified before Congress about immigration in America. Maintaining his overthe-top character angered some, but his ever-growing clout is apparent and brought attention to the issue.

To better understand what they're doing in this rally, look to the obvious contrast of the rally held by Glenn Beck back on Aug. 28. Beck, a conservative libertarian, drew in a huge crowd of Tea Party supporters and others who feel disenfranchised by the

political system.

During the "Restoring Honor" rally, Beck said, "America today begins to turn back to God." His implication that America, and of course the Obama Administration, have turned away from God is troubling to say the least. The deeply conservative message he presented, backed by religious overtones, energized the conservative base to stand against Democrats and President Õbama.

Little did Beck know that his rally would set the stage for his more liberal counterparts. Stewart and Colbert intentionally named their rally and chose their location to mimic Beck and contrast his fear-mongering with a more civilized discussion, hence the "Sanity and/or Fear." Clearly, their purpose is to undo whatever damage was done to the national political scene by Beck and his rally.

Furthermore, Beck obviously fears the impact of Stewart and Colbert. On his Sept. 20 radio show, he said about Stewart and Colbert and their rally, "they are going to activate the youth to try to get them to vote with the labor unions, apparently."

Yes, it's all just a liberal plot to get young people to vote for socialist labor unions. Obviously.

How did a couple of jesters come to be the most reasonable voices in politics? I don't know. But I do know that those two are bound to influence the political discourse in profound ways. They offer a much more level-headed, if liberal, alternative to Beck and his ilk.

Or in other words, "I disagree with you, but I'm pretty sure you're not Hitler," as one of Stewart's rally signs proclaims.

David Rose is a sophomore in political science and international studies. Please send comments to opinion@spub.ksu.edu.

Marriage has become too casual, leads to divorce



I have noticed recently that many of my old high school classmates have been getting engaged. Most of them aren't people I keep in close contact with, but it is still interesting to hear about. At the same time, it freaks me out a little bit, because I still feel like a child. Is anybody with me on this notion? As of the date this column will be published, I will be one day into my 21st year on this planet, and I feel too young to deal with some-

thing so serious.

I think that someday, marriage is something I would like to pursue, but to be honest, I really don't think about it at this point in my life. Maybe that is because the statistics on marriage don't look too good at the moment, and it saddens me that the institution of marriage is becoming more casual by the moment. Although I trust many young people to have wonderful, amazing marriages, the thought of me still feeling like a kid got me thinking about how often I hear of another classmate younger than me rushing into an engagement after a few months of casual dating or because of an unplanned pregnancy. This is serious, and although marriage is not always forever in today's day and age, it should be.

According to *divorcerate*. *org*, roughly 50 percent of all marriages in the United States today end in divorce. In addition, the website states that women who get married when they are 20 years old or younger have a 27.6 percent chance of filing for divorce, and men have an 11.7 percent chance. I am not a psychologist, but it seems to me that getting married that young would make young adults quickly realize that they are in way over their heads.

Every time I turn around or go home to visit, I hear about another 18-yearold high school senior or freshman in college who is engaged, married or pregnant. I know one girl in particular who is 16 and has already been engaged three separate times. Young adults need to start seriously thinking about their futures before they rush into this fairy tale idea of what marriage is supposed to be.

According to relation-ship author T.W. Jackson in a Feb. 4, 2009, press release on prlog.com entitled "Nipping Reasons of Divorce to Stop Divorce," one of the main reasons for divorce is infidelity in the marriage. This is where I have seen a few hearts broken. By entering into a marriage, you and your fiance are agreeing to be each other's partner to have and to hold, for better or worse, but cheating on each other should not be part

of the "for worse" stipulation. According to infidelity-etc. com, 65 percent of marriages end because of adultery. I do not understand how so many people who claim they want to spend the rest of their lives together end up in this situation.

However, critics sometimes argue that there are other options. Some people believe there can be no such thing as true monogamy and open marriages are a contemporary option for people still wanting to tie the knot. Those people are off their rockers. I think that an open marriage defeats the entire purpose of getting married, and if there are that many intimate issues in the relationship, those particular people are probably not right for each other in the first

Although finding many statistics on open marriages



Illustration by Jillian Aramowicz

decide to call it quits in a ing themselves. I know that it is not just young people who contribute to the high divorce marriage, according to prlog. com. I think that, especially if the two people getting marrate, but I do think excitement ried are very young, they are and adolescent lust mask not financially mature enough part of the seriousness of the institution of marriage and to get married or have chilshould be considered before I think young adults can jumping into a life-changing have successful marriages situation. if they truly are serious and

Jillian Aramowicz is a junior in advertising. Please send comments to opinion@spub.ksu.edu.

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LETTERS TO THE EDITOR

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Salmonsohn wrote in a March

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Another reason people

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The Collegian welcomes your letters to the editor. They can be submitted by e-mail to letters@ spub.ksu.edu or in person to Kedzie 116. Include your full name, year in school and major. Letters should be limited to 350 words. All submitted letters may be edited for length and clarity.

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ready, but the negative trends

among married couples in the

U.S. just seem to keep repeat-

CORRECTIONS

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Blown away



Logan M. Jones | Collegia

Fall colors and high winds are taking over the state and bringing beauty to the K-State campus.

ECOLOGY | Institute promotes 2025 goal

Continued from Page 1

programs that contribute to the intellectual environment that inspires us to do our work. For example, we hold an annual symposium in K.C., which is one of the premier meetings in this new field, to which folks from all over the world attend."

Herman said he along with Loretta Johnson, associate professor of biology and co-director of the institute, have worked to build the institute with funds from both K-State and the National Science Foundation.

"We have become leaders in the field, helping to establish and define this area of research,"

Johnson said she researches phenotype variation in big bluestem in response to drought and across the Great Plains. She said she has test plots across the plains ranging from Illinois to Colby, Kan. Her research relates back to the institute because she is looking at the genetic basis of stem variation and adaptation.

Johnson said she finds working with her colleagues within the institute intellectually stimulating and rewarding for K-State's 2025 initiative to become a top 50 research institution, in part because of the interdisciplinary nature of their collabo-

"I think the main thing for the institute in general is that it has been kind of a magnet for recruitment of new faculty," she said. "It's interdisciplinary, and folks seem to thrive in that environment.

PINK HIJAB | Planners thinking to next year

Continued from Page 1

tell you about what Islam is, what the hijab is for, than have you stare at us or judge us."

Muslim women wear the hijab, or headscarf, from the onset of puberty in accordance with the commandment from God in the Quran. They cover their hair when in the company of men who are not family to maintain modesty.

To clarify why the scarf is worn, Burnett compared the Muslim woman to a pearl, "If you have beautiful jewelry you don't just throw it out there for everybody to do what they want to with it."

Nevertheless, wearing the hijab is a woman's personal choice. She also chooses its color, fabric and style.

However, "This event isn't

really meant to be like a fashion show," El-Buri said, "It's not necessarily about wearing a pink hijab, or wearing pink anything, or even wearing a pink ribbon."

Dr. Fatma Raehi, a neurologist in Manhattan who attended the children's carnival, said she was all for support of breast cancer research and patients with breast cancer. Yet, Raehi chose not to wear pink. Laughing she said, "I can't see myself wearing pink hijab. I can support but I don't wear pink hijab."

The Manhattan Global Pink Hijab Day, according to Carbin and Burnett, remained centered on the community service the Quran encourages.

Already the two women have ideas for next year's event, with plans to expand Global Pink Ĥijab Day to the rest of the Manhattan community.

Jenkins hopes to ride conservative tide to victory

Rep. candidate supports party's 'Pledge to America'

Austin Enns

senior staff writer

With a Republican majority expected to take over the House of Representatives come Election Day, Republican lawmakers are feeling emboldened. With the chance of taking back the House, many Republican representatives have big plans for the next two years.

Lynn Jenkins, the Republican incumbent for Kansas' 2nd Congressional District, said she feels like she has already had a lot of successes in her first term in

Washington. One of my goals was to knock constituent services out of the park," Jenkins said. "I came home every weekend except one; I am one of three members of Congress that didn't miss a vote. We received an award for our constituent services, and that is one accomplishment I am proud

Keeping in touch with the Kansans who voted her into office is a good goal, but Jenkins said she hopes to accomplish more with this next term in

Even though Republicans had far fewer members in the House than the Democrats, Jenkins said the Republicans tried to offer alternatives to the Democratic

policies. We've had a lot of key issues come up over the course of my term like the economy and what we are going to do to stimulate it," Jenkins said. "(Harry) Reid and President Obama passed a stimulus bill that failed, I was part of a group on the Republican side that crafted an alternative bill, but ours was not given

an opportunity. Jenkins said that she was also part of another Republican bill group that created a health care bill different then the one that was ultimately passed.

Other achievements were also touted in addition to the alternative legislation that Jenkins worked on.

"Keeping the Guantanamo detainees out of Fort Leavenworth is another accomplishment," Jenkins said. "I was also able to reduce my budget and turn money back to Congress. We gave back \$100,000 last year, \$200,000 this year, and that's over 10 percent of my budget."

Despite the accomplishments that Jenkins cites, the Republicans have become known as the "party of no" for filibuster tactics they have been using in the

Jenkins wholeheartedly embraces the "party of no" label and said that the Republicans have needed to stand firm on their "Heck yeah, we're the 'party of

no, we're the party of no against bad legislation," Jenkins said. "We've always offered alternatives, but no one ever reported Leading up to the election on

esday, the Republicans have tried to change the perception of their party as the "party of no." Emulating Newt Gingrich and

the "Contract with America," Republicans have formed their own "Pledge to America" hoping to woo voters with their political agenda for the next term. The Pledge to America' was

simply our effort to reach out to America and say 'We understand your frustration," Jenkins said.

Having the pledge is the Republican method of reaffirming the party's values and making sure its intentions are publicized. Jenkins said some of the issues mentioned in the pledge include extending the Bush tax cuts from 2003 and giving a tax deduction

of 20 percent to small businesses. Outside of politics, Jenkins has a daughter at K-State and a son at Washburn Rural High School and was a certified public accountant before becoming a

politician. Jenkins was the State treasurer for Kansas from 2002 to 2008, when she beat the incumbent in the race for the 2nd Congressional District.

Now she is trying to win her first race as the incumbent. Jenkins said the Republicans have a lot of energy in their campaign



courtesy photo

Lynn Jenkins is the Republican incumbent for Kansas' 2nd Congressional District. Elections are on Nov. 2

this year.

"The tea parties here in Kansas have done a lot of good," Jenkins said. "I think they have encouraged a lot of excitement and got a lot of people involved. We've run a real grassroots campaign."

With the advent of the Tea Party movement, Republicans have formed an uncomfortable union with a very conservative movement that some in the Republican establishment see as problematic. Jenkins is embracing the wave of conservative sentiment and is enjoying the active

voting block. Over the next few years, what looks to be a Republican majority

in the House will have a chance to press the country's policies into a more conservative mold. A lot of work is necessary to pull off a victory in both houses of Congress, but if the Republicans can convince the base of their sincerity, the GOP can have the chance to moderate President Obama's agenda and enact their "Pledge to America." The Republicans just have to prove that they are more than "party of no."

"We are proud of the accomplishments in our first year given Ì was a freshman in a big minority," Jenkins said. "It's hard to get a lot accomplished when you are down 75 to 80 votes in the House."

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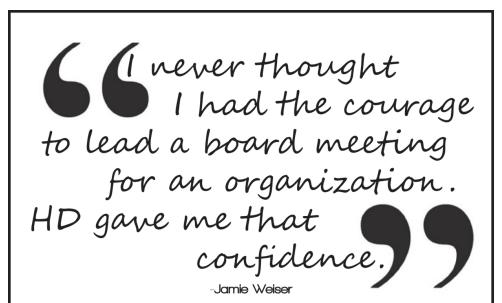
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Current events in volleyball



So far this season, there has been some interesting happenings in volleyball throughout the Big 12 Conference and across the nation. This week, we are looking at some of the bigger events that have occurred in the past few

Most newsworthy

This is a rather recent development. Last Monday, Trish Knight, the head coach of the Texas Tech volleyball team, resigned her position effective immediately, according to the school's athletics department. With a 5-44 record over her two seasons in Lubbock, Texas, Knight has kept the Red Raiders at the bottom of the conference during her time there, and this season, she has a last-place 1-10 conference record. (Texas Tech beat the University of Kansas in early October to end its 64-match conference losing streak.) However, Knight inherited a good deal of the nastiness from her predecessor, Nancy Todd, who took the team from three NCAA Tournament appearances to a final record in 2008 of 5-26.

Biggest upset

Penn State's performance this year has been an interesting mixture of top play and unexpected changes. Going into the last match of nonconference play, the Nittany Lions were on a record-setting 109-match winning streak, spanning three seasons, and had picked up a trio of NCAA National Tournament titles along the way. Penn State was an unstoppable, unbeatable machine that was trampling the

At the most anticipated tournament of the season — the Nike Big Four Volleyball Classic, which saw action between then-No. 1 Penn State, then-No. 2 Stanford, then-No. 4 University of Florida and then-No. 5 University of Texas — Penn State rolled over Florida in four games, but Stanford came out to sweep the Nittany Lions in the final match. Not only did the Cardinals beat the unbeatable, but did so in just three games, ending the winning streak with a huge upset. Since then, Penn State has lost three matches and dropped to No. 9 in the American Volleyball Coaches Association weekly poll.

Biggest selling-out

This will certainly come as no shocker to anyone, but it's worth mentioning to further the cathartic release that we must all undergo in order to move past this ugly moment: the Nebraska Cornhuskers sold out and moved to the Big 10 Conference in order to make more money. Sure, they have been in the fabric of this league for decades, but history and rivalries mean little to the suits who want another upgrade to their private jet. That's probably unfair, but it needs to be said so that we can all release psychologically.

This is only a little snippet of the goings-on across Division I volleyball. As exciting as it is now, the news will only get better when the NCAA Tournament rolls around and the top teams begin to duke it out.

Sam Nearhood is a senior in English and psychology. Please send comments to sports@spub.ksu.edu.

A LOSS IS A LOSS

Player sets record, not satisfied with match

Sam Nearhood

Of all the volleyball matches to attend this season, last night's was among the most important.

Sure, K-State lost, but that says nothing about the multiple heart attacks that surely occurred from the roller-coaster match. Senior libero Lauren Mathewson moved into second place for career digs at K-State with 1,587. The Wildcats took a top-15 team to multiple extra points. They showed hopes of finally breaking their now 21-game losing streak. More than 2,500 fans showed up for the match. But

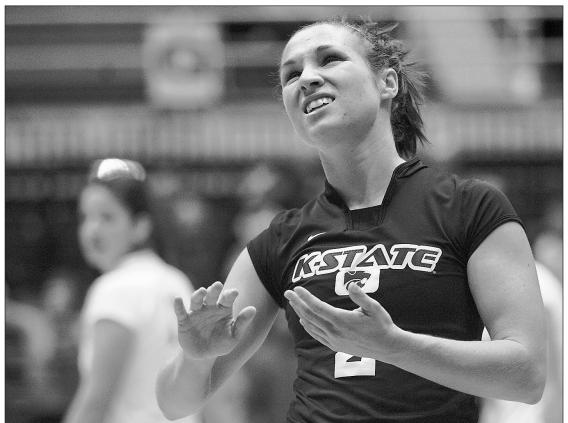
fans showed up for the match. But to Mathewson, a loss is a loss, no matter the highlights.

"We're really frustrated," she said. "I think that we can play better than that." The Wildcats (9-14, 3-9 Big 12 Conference) put up a fight in the first game, but No. 12 Lows State (16.4, 9.3) won No. 12 Iowa State (16-4, 9-3) won 14-25. In the second, the teams battled ferociously and moved into extra points, but the Cyclones still came out on top, barely, 30-28. After the 10-minute break, K-State dropped straight back down and

Head coach Suzie Fritz said her team needs to manage its inconsistencies better.

There are natural ebbs and flows in the game, but ultimately you have to be good over time," Fritz said. "I think we're good sometimes, but I don't think we're good over time. If you want to beat a team like Iowa State, who's a legitimate volleyball team, then you've got to be better."

K-State played its depth this match, with 12 of the team's 17 players finding time on the court. The Player of the Match award goes to Mathewson, who recorded 18 digs in three game - much higher than her 4.54 digs-per-game average — to move into second place for career digs, which seemed to



Matt Binter | Collegian

Senior libero Lauren Mathewson disputes an official's call Wednesday during the Wildcat's game against Iowa State. The home match was K-State's seventh lost sweep in a row. Mathewson moved into second for career digs at K-State.

make her happy.
"It's great," Mathewson said. "I love it here. My coaches have made me the player that I am today. It's a great feeling.'

Up front, no player swung over a .200 hitting percentage, but sophomores opposite hitter Kathleen Ludwig and middle blocker Alex Muff shouldered the defense with five and four blocks, respectively, and the team also seemed to serve much better. Mathewson said her team needs to work on its offensive

"We've got to be better offen-sively," she said. "We got to get pass rhythms, set rhythms, and our hit-

ters have to get going."

Game one started out decently, but soon went downhill. The teams were tied 6-all, but the Cyclones began to carve out a lead point by point, eventually moving up to 14-12. From there, Iowa State nabbed 11 points over two from K-State, winning 25-14.

The beginning of the game was mostly controlled chaos, with each team bobbing and weaving in a

mind-boggling fury of planning and execution. Sophomore setter Caitlyn Donahue left the match at point 12, and sophomore Ashley Kelican filled in, whom Fritz said "did a good job." After the swap, the Cyclones strung together their two huge runs. K-State's offense apparently had the night off this game, slumping to a negative .026 hitting percentage with 6 kills, compared to Iowa State's .378 and 17.

The second game opened with another battle, but this one proved closer. After four ties and a couple of lead changes, K-State, down by two, put up a six-point run to shoot ahead to 10-7. When Iowa State caught up half a rotation later, the teams reignited its furious contest for the lead. Ahearn Field House lit up with intense cheering and the energy reached peak levels as both sides rallied in desperation for the finish. Sixteen ties and eight lead changes passed by, K-State raged, Iowa State countered, but the latter overcame the home-field advantage and won 30-28.

The Wildcats had to readjust

their serving line-up after Donahue's leaving, and their were sporadic periods of confusion, but they ultimately had a better game with the new direction. Instead of K-State's usual front-row defense, it brought out a brick wall, which shot back six kills for points and numerous others to continuously kept out the Cyclones. In the back, Mathewson hit her mark in this game and moved up to new heights.

In the third game, though, K-State did not show up. The Cyclones jumped out with nine points and continued to climb upward, finally ending the match 25-15 after siding out 80 percent. While the Wildcats' block was still holding up to the beating from Iowa State, K-State's offense dipped to a negative .152 after only five successful hits, and the other stats also took a dive.

Fritz said she did not know why her team continues to hit a lull after intermission.

"Why we come out so flat in game three, I have no answers," she said. "But it continues to happen to

Baylor, Texas, MU trying to build team's chemistry

Ashley Dunkak attended the Big 12 Conference basketball media days at the Sprint Center in Kansas City, Mo., last Wednesday and Thursday. After three hours' worth of listening to the men's coaches analyze their teams, Dunkak has put together a Big 12 preview, giving insight on each of K-State's conference opponents. Today's segment features Baylor, Texas and Missouri. This is part four of a five-part series.

Ashley Dunkak sports editor

Baylor

Last season, the Bears went 28-8 and 11-5 in conference play and were among the Elite Eight in the 2009-2010 season. Originally brought in to resurrect a program on the heels of disaster, eighth-year head coach Scott Drew now has another challenge on his hands: star guard LaceDarius Dunn has been accused of hitting his girlfriend in the face and breaking her jaw.

Drew said he is pleased because Dunn is back in school and in practice. However, he remains indefinitely suspended from competition until further notice. Drew said part of life is adjusting and handling ups and downs, because with the good comes the bad.

The last two weeks have been tough, but we're hoping the rest of the season's good," Drew said.

The coach does not feel the situation has distracted the rest of his players. He said the great thing about college athletes is when they are between ages 18 and 22, basketball keeps them focused enough. The new guys are excited to be there, and the veterans are excited to lead. Drew said he thinks Baylor basketball is headed in the right direction, with three straight postseasons and 20-win seasons. In the end, the media scrutiny will prove the

school right or wrong.
"If we're doing things the wrong way, that'll come out," Drew said.

Drew said some of the big questions for the team will be whether it will have the same type of leadership and stay injury-free. He said guard A.J. Walton, who was mentored and prepared by Tweety Carter, had a tremendous summer and has been doing a great job in practice. He also noted that junior forward An-

thony Jones is 7-feet-2-inches tall with his new 'fro, and he said junior forward Fred Ellis grew spiritually and socially on a mission trip to Kenya this past summer. Drew mentioned, too, that freshman forward Perry Jones III is very tal-ented, and there are few things

he cannot do. One more challenge for Drew during the season: his wife, Kelly, is expecting a baby, a younger sibling for daughter Mackenzie and son Peyton. The catch? Her due date is March 5, the same day College Gameday goes to Waco, Texas. Good luck, Coach.

Last season, the Longhorns went 24-10 overall and 9-7 in the conference. Now in his 13th season at Texas, head coach Rick Barnes is happy with where the team is now — a switch from last season, when he felt the chemistry was

somewhat lacking.

He said he has enjoyed being with this group and said the players have really bought into that it is about the team and about winning. Barnes said if the team will continue its effort and focus it will have a chance to have an outstand-

Barnes also called the Big 12 the best basketball league in America because its teams will play round robin. He said the league will be as strong as ever and that maybe 10 teams is the right number.

While senior forward Gary Johnson has played a lesser role but a really important part up to now, he and Matt Hill have been the two guys who have given great leadership through what they do on the court and their work ethic, Barnes said.

Overall, Barnes said he is happy with all of them because they are making a conscious effort to do everything right.

Missouri

The Tigers went 23-11 overall and 10-6 in Big 12 play last season. In his fifth season as head coach, Mike Anderson likes the potential he sees. Namely, that includes balance and an abundance of guards, which he said is a good problem to have.

"When you've got balance, that's pretty good," Anderson said. "I like the depth."

Senior forward Justin Saf-

ford will be coming off ACL surgery, and there are a number of young guys coming in. Anderson spoke especially highly of freshman guard Phil

"You would think he's a sophomore," Anderson said. The coach praised Pressey for a great basketball IQ and said he fits what the team is doing, is crafty with basketball and creates for others.

Anderson called junior forward Laurence Bowers "a highlight waiting to happen." The coach compared Phil's brother Matt to J.T. Tiller, saying he does anything to help the team win.

The role of junior guard Kim English has changed, Anderson said. He wants English to get four or five rebounds if he's going to be out there and to guard people with lateral quickness. Anderson said English is in a position that he hopefully relishes — a leader-

ship position.
"He's had to wait for that, but he's at that point now," Anderson said.

On a more general topic, the coach summed up the team's philosophy succinctly. "We hang our hats on de-

fense," he said.

Slovenian player improved over 4 years with team experience

Danny Davis senior staff writer

Three wins away from the career milestone of 50 singles wins, senior Antea Huljev is not content with a mere 50.

"I don't want just 50 wins," Huljev said. "I want 60."

That mindset drove the lone senior tennis player to the top of the team's lineup. On the court, she has played as No. 1 for the past two years, said head coach Steve Bietau. As a senior, her role on the team also includes a leadership component, he said.

There's always been a commitment to the sport with Antea that has been impressive," Bietau said. "Antea has always been one of our hardest workers.

This year, he said, Huljev has faced new challenges as the team has improved and the level of work has increased. More players on the team are competing for the No. 1 lineup position, he said.



Senior **Antea Huljev** returns a volley in singles play during the tennis match against KU on March 31, 2010. K-State won the match 7-0, sweeping the Jayhawks for the first time in regular season play.

Since joining the Wildcats, Bietau has seen gradual improvement in Huljev's performance,

building on the talent and ability she had as a freshman. One of the aspects of her performance that she had to improve was inconsistency, he said.

When she started as a freshman, there was a lot of talent and ability to hit the ball, but some pretty major swings in her perfor-

have been smaller over the past few years." Huljev said she has seen herself improve in her serves and

mance," Bietau said. "The swings

her level of play has become much more constant. She said in her home country of Slovenia, she did not play many doubles matches, so she has worked the past three years to improve her doubles performance.

This fall, she competed in the Hoosier Classic in Indiana and at the ITA Central Regionals in Fayetteville, Ark. In the Hoosier Classic, Huljev placed third. Based on her performance, she went to the regional tournament but lost in the second round.

"It was a tough match," Huljev said. "But I made a good performance, and I think I'm ready for spring."

Bietau said the primary objective in the spring is to have a good

greatest potential achievement is not going to be individually," Bietau said. "It's not going to be by the players; it's going to be collectively as a team."

Huljev plays a role in improving the team by performing as a standout player and as a leader. Huljev, who started playing tennis in elementary school, said she joined the Wildcats in large part due to Bietau, who attended the 2007 Slovenia Championship and liked her style of play. Bietau's thorough explanation of the program at K-State convinced her to

come, she said. Over the past four years, she said she has grown in maturity as a player. For time-consuming tasks, Huljev organizes for the

next day before she goes to bed. Her pastimes include hanging out with her friends on the weekends and reading. She has an iPod filled with a mix of both American and Slovenian music. Huljev said she is now used to American music and likes it, except for

Huljev credits her journey to the U.S. and her tennis career to her parents. It was difficult, she said, for her parents to let her come to the U.S. at age 18. However, her excitement for the sport provoked their support.

"I wouldn't be here if they weren't supportive," she said. "My mom and dad are the most important people that give me a chance to do what I do and what I love to to do."

She plans to continue her education as a fifth-year senior to earn a double major in management and marketing. Afterwards, Huljev said she might look to continue playing the sport she has come to love these past 12

US could determine how people use food stamps

Ramzi Babouder-Matta

The Tufts (Mass.) Daily

Public aid is becoming an increasingly thorny topic, with New York City Mayor Michael Bloomberg's recent push to restrict which items can be purchased through the Supplemental Nutritional Assistance Program, formerly known as the federal Food Stamp

The mayor's proposed initiative would bar recipients from using food stamps to purchase soda and sugary drinks. In response, people in the New York area and beyond are questioning whether the gov-ernment should dictate how people spend their public aid money.

The prevalence of welfare in the United States has undoubtedly grown over the past few years, and the number of the assistance program's recipients has risen sharply since the economic recession began.

According to the U.S. Department of Agriculture, average monthly participation in the program went from fewer than 26 million people in 2005 to more than 33 million in 2009, and that number has soared higher than 40 million in the current year.

Edith Balbach, senior lecturer of community health at Tufts and one of many who have expressed concern with Bloomberg's proposed restriction, explained that for food stamp users on extremely tight budgets, providing their families with enough food is more important than providing them with fully nutritious, healthful meals.

The money is so small that if you have a family that's trying to maximize its calories per dollar so the kids aren't screaming that they're hungry, the temptation to spend that on high-caloric, high-fat, low-food-value items as opposed to fruits and vegetables and things that we know make people healthy is pretty tempting," she said. In addition, Balbach said that

although the mayor is trying to combat obesity, he is addressing health problems as though there is one "magic bullet" remedy namely, making soda unavailable — when the issue is actually far more

The logic of it is flawed, and I think it's looking for a single villain when it's probably a really complex web of causality that's causing obesity," she said.

Tufts junior Erik Antokal agreed, saying that making soda unavailable to food stamp users is a solution to the wrong problem — food stamp recipients, in his opinion, are not buying unhealthful foods because they are ignorant of their poor nutritional value, but because they are cheaper.

"It's not so much that people lon't know how to eat healthy," he said. "It's that they don't have access to fresh fruit stands, or that Mc-Donald's is cheaper than buying a chicken to cook for the family with vegetables — a wholesome, fully nutritious meal."

Limiting recipients' access to soda, he said, will not change the

At the same time, SNAP is a federal program, and there is plenty of precedent for the government to apply restrictive measures to its programs, Laurie Goldman, lecturer of urban and environmental policy and planning, said in an e-mail to the Daily.

'The idea of restricting the use of subsidies is common in other policy domains," she said. "Federal housing vouchers can only be applied to dwellings that meet quality standards for safety and affordability." Balbach added that there have

been restrictive measures for food and nutrition services in the past, some which have been very effective and allowed the programs to run efficiently.

'The Women, Infants and Children program limits what people are allowed to buy," she said. "It restricts it to some healthy things that pregnant women, new mothers and their children need ... That has universally been thought to be a successful program."

According to both Balbach and Goldman, however, unfortunate conditions among poor urban communities make the successful application of similar measures to the program impossible.

To take the same model (as the WIC program) and put it on food stamps, you could say theoretically would be OK, but the simple fact of the matter is that where a lot of poor people live, there's going to be a lot of trouble getting access to the food that's going to be on that (approved) list," Balbach said. "If you say you're only allowed to buy fresh produce, whole grain bread, wholefat milk (then you're) coming up with the list of things that assumes that the markets near where the poorest people are living are going to have any of that stuff.

Goldman agreed, stating that it is important to grant people aid they can use in their immediate neighborhoods.

'Restricting the use of subsidies to food that meets a quality standard cannot address the problem of local accessibility," she said.

There are, however, other measures one can take to encourage food stamp users to eat more healthfully, Balbach said, some of which are already underway.

"You're now allowed to use your food stamps at farmers' markets, and there are a number of communities where they are putting incentives, like if you spend a dollar's worth of your food stamp money, you will get two dollars worth of farmers' market food because farmer's market food tends to be a little more expensive," Balbach said. "In the last farm bill, they got more permissive. I think people are starting to think a lot more about the U.S. food supply, and how do we improve the quality of the choices that people are making."

'Moving beyond'



Victor Lee Lewis (left) and Hugh Vasquez (far right), actors and hosts of Tuesday night's showing of "Lessons Learned: Moving Beyond the Color of Fear," talk with Brian Spooner, interim dean of the College of Arts and Sciences, in the K-State Student Union Courtyard.

Winterizing car, home possible with little effort

Katie Reilley junior staff writer

The winter season brings not only holidays and family gatherings, but also cold weather. Planning to win-

terize homes and cars is important as winter quickly approaches.

The biggest home improvement project that Jamie Musa, owner of Midland Exterior, is seeing this year is replacing old windows with newer,

more efficient ones. New windows

typically reduce energy bills and keep

homes much warmer in the winter. If replacing windows is too costly, Musa also suggested that caulking any gaps around windows or putting plastic over them would help keep the cold

Other home improvement options are to replace siding with more energy-efficient panels. This option is good for both winter and summer, "It could repel the heat back in and will reflect the heat during the summer so your house won't get nearly as hot,"

Before cold weather strikes, homeowners can also take simple steps, like gutter and chimney cleaning and checking furnaces, to make sure a house is ready for winter temperatures and snowfall.

Winterizing one's car is also a step in preparing for the cold.

Brian Coonrad, store manager of Burnett Automotive, said checking a car's tires, antifreeze level and battery are three important factors to consider when winterizing a car.

"The big thing on winterizing your car is the tire pressure," Coonrad said. You always want to go with what the manufacturer recommends for the air pressure."

Coonrad said drivers can usually find the information on the inside of the driver-side door.

Visually checking the tires is another good way to make sure they are in working condition, Coonrad said.

He also recommended checking the antifreeze condition and temperature. If the temperature is not at the target temperature of negative 34 degrees F, the water inside the mixture could freeze up, potentially causing damage

to the car's radiator.

Coonrad adds that the owner should also check the battery.

"Make sure it's in good condition," Coonrad said. "If it's too cold, it could ruin the battery."

Edmunds.com, a website designed to assist car buyers, recommends snow tires and emergency kits during the winter. Snow tires will help decrease the likelihood of a crash on the icy winter roads. Good things to carry around in emergency kits include: blankets, flares, flashlights, sand, ice scrapers, extra washer fluid, food and jumper cables.



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Store owner: 'Jersey Shore,' Mad Hatter popular this Halloween



Who's coming to Manhattan this weekend? I hear it's Lady Gaga, Lieutenant Dangle and a few Snookies.

There is nothing else like the holiday of Halloween, when for one night you can bring to life your favorite movie character. You can meet celebrities. You can party with a bottle of ketchup. Every year for this evening celebration, we spend our time and money to make sure that we have a costume that is appealing or innovative, or at least passes for admission into an event. So who else should we keep our eyes peeled for?

It is interesting to track the trends of costumes from year to year. For example, a couple years ago, I met at least four President Obamas, and there were many

> Far Right: Costumes from the Tim Burton adaptation of "Alice in Wonderland" such as the Mad Hatter and the

Red Queen are popular options

this Halloween. **Right:** Traditional outfits, such as angels, are popular options for Halloween as

> Illustrations by Lisle Alderton | Collegian

more I did not meet. Rebecca Craig, co-owner of local clothing and costume shop, Rockstar and Rogers, has insight into which costumes have been selling like crazy this year, which have declined in popularity and which are consistently popular

each year.

Craig said people should expect to see the stars of "Jersey Shore," Kenny Powers from "Eastbound and Down" and Johnny Depp's version of the Mad Hatter from "Alice and Wonderland" this year for Halloween. Saloon girls and Belle should populate Manhattan heavily as well. As for guys, if you are dressing up as a fireman or Conan O'Brien, you are not alone. Conan, this year was rough, but your supporters are plentiful, and they are dressing up like you. Speaking of supportive fans, there should be more than one coach Bill Snyder

around town this weekend. Beer garden girls, however, are on the decline and so are insects. Craig added that solidly popular costume ideas include flapper girls, saloon girls and Roman costumes.

If you are worried that you

will run into a double, I would not be too concerned. The odd culture of Halloween in a college town dictates as follows: as long as you are showing off ridiculous amounts of skin, it is socially acceptable, even if everyone in the room is wearing the same costume. So I guess you can take comfort in that.

Craig is fully aware of this cultural trend. "Halloween is everyone's excuse to dress like a hoochie mama," Craig said.

That aspect of the culture is a little bit frightening — perfect for Halloween. Expect to see some of these costumes at Halloween shops and parties, but some of the most creative and fun costumes are not found in stores. Making a costume by yourself is rewarding. A personal favorite is the personification of inanimate objects.

Whether you are dressing up this weekend or not, you can enjoy the parade of celebrities, fictional characters and sweetener packets that will surely pass through Manhattan.

Sandi Lam is a junior in architecture. Please send comments to edae@spub.ksu.edu.





RESULTS MAY VARY

Avoid the abyss of procrastination, dating disasters with help



O: There's a girl in my class who I want to ask out but I never know how, can you help?

A: First, there are several ways of asking for a date you should try to avoid.

These disastrous situations include, but are not limited to: Standing on the dining hall table, playing a ukulele and singing a song asking her out. -Leaving a rose petal trail from her desk to the front of

fessing your undying love. -Beseeching your professor to ask the girl out for you in front of the class.

the class where you stand pro-

-Resorting to any number of corny pick-up lines, such as "Are your legs tired from running through my dreams?" or "I was blinded by your beauty, so I'm going to need your name and number for insurance rea-

Now that you know what to avoid, let's focus on what you ought to do. You seem a little

-Engage the girl in conversation. Get to know her. Remember, you actually have to communicate with her in order to ask her out on a date. Starting a conversation shouldn't be too hard. You are in the same class together, which gives you common ground.

-Be confident. Confidence is important. Note: I did not say, "Be arrogant." There is a fine line between confident and cocky. Please don't cross it.

-Keep it simple. You do not need a super-elaborate, extravagant, ridiculously romantic first date. Go to Radina's Coffeehouse and for Roastery coffee or something. Your goal is to get to know her, not to freak

her out. Apparently, guys to seem this think whole "askher-for-adate" thing is more complicated than it actually is. Just man up and ask her out. You will either get a date with her, And that is okay.

Q: Pepsi or Coke?

A: If you are in search of a corrosive cleaning agent to clean battery acid off a car battery, Coca-Cola is your best bet. If you are searching for a carbonated beverage with a clean, refined taste, once again, Coca-Cola is a good choice. If you are all about originals, Coca-Cola wins out again, as

it did come first. However, if you for some strange reason like the taste of Pepsi better, drink Pepsi. I feel that the selection of carbonated soft

drink is a matter of personal preference, and I will not shun you if you favor Pepsi over Coca-

Q: What's the deal with time management?

A: Time management is hailed as the key to success in college, yet for some reason, it tends to be an elusive skill that is, at best, difficult to master. Time management can be defined as the intentional regulation of the amount of time spent on activities, with the

goal of increasing personal

efficiency. I believe most university students tend to fall into the abyss of procrastination, which is synonymous to poor time man-

agement. How can you improve your time management and thus escape the abyss of procrastination? Well, I am not sure I am the best one to advise you in this department, as I am currently writing an article I was supposed to have

turned in yesterday. However, I can share with you two secrets to staying on top of coursework. First, do assignments when they are assigned, instead of when they

are due. Make that the policy for all of your classwork. For example, let's say you have a paper assigned this week, due at the end of November. Write the paper now. Not next week. Not the week after. Now. Because next week never quite gets here, right? And before you know it, it will be the Sunday after Thanksgiving and you will be freaking out because you have a paper due on Monday that you haven't started yet. You will also be less likely to forget an assignment if you do it when it is assigned, instead of a month later when you can't even really remember what format the professor

wants for the presentation. Second, use your time between classes for homework, instead of napping in Hale. Don't get me wrong; Hale is a great place to nap. I know this from personal experience, as I napped in Hale every Tuesday and Thursday between 8:45 and 9:30 a.m. during the spring semester of my sophomore year. It seemed like a good idea at the time, as I weekly suffered through class at 7:30 then had

45 minutes to kill

class. But it wasn't actually that great of an idea.

It turns out that students who work on homework during the day have less homework to do at night. This statement is insultingly obvious, but I can guarantee many students still waste time between classes and then stay up all night working on homework. Do homework between classes for a week, and just see how much time this saves you. You might be sur-

Sara Gudde is a senior in secondary education. Please send comments to edge@spub.ksu.edu.







Tech-savvy K-Staters use Web, computer skills to open shop

Tiffany Roney senior staff writer

Some children experiment with entrepreneurship, from selling cookies door-to-door to attempting to convince relatives to buy their sheets of artistic scribble. While most of these children eventually hold "normal" jobs, some of them never grow out of it.

These select few are the ones who go on to invent new technologies and start their own businesses. Three of these select few are K-State students, and their technological startups are off and running.

A FAIR PRICE

Kelley Price, senior in electronic journalism, owns the company Priceless Films, which creates videos for local businesses to help them advertise and spice up their web-

"I thought of the idea as a way to make money, and I knew I was capable of doing it,

so I thought, 'Why not do this and charge a lot less than what a lot of these businesses are outsourcing in Topeka?" Price said. "That was just kind of an idea, and I carried through

Though she said she considers Priceless Films to be successful, it has not been a smooth ride the whole way.

'The most difficult part was I tried to do so much at one time," Price said. "I was trying to start the company. I was the only employee. I was doing all the advertising, and it over-whelmed me because the response was really high."

While a high response rate might sound like an entrepreneur's dream, Price said it was actually a source of more stress for her.

"It's good, but it also meant having to let down a lot of customers, because there's only one of me," she said. "I had to pick and choose who I was going to do business with, and then leave some people behind, which I hate to do. I

didn't have much of a choice."

Since that time, Price has found ways to keep her time and business strategies in balance to serve more customers in the Manhattan area. She said the ability to keep these services local is the basis of the fulfillment she finds in owning Priceless Films.

"I looked and saw that there was a problem, and people weren't being able to make the product here in Manhattan — they had to go somewhere else," she said. "So I think the best part was seeing there was a problem and doing something about it."

For more information on Price's business, visit pricelessfilms.info.

BORROWING NOTES

Steven Coen, junior in entrepreneurship and marketing, and Jordan Sterling, junior in business management, have created a website for K-State students to trade books, exchange class notes and share teacher evaluations.

Sterling said he and Coen came up with the idea for a class and then entered it into The Next Big Thing, an annual entrepreneurial idea competition sponsored by the Center for Advanced Entrepreneurship at K-State.

The pair earned first place at the competition. After that win, it did not take much for Sterling and Coen to decide to pursue their website idea for

Sterling said the pair encounters road bumps, such as missed deadlines and certain parts of the site not coming to fruition in the ways they planned, on a regular basis. Still, he said he enjoys the concept that everything is a process.

"It's a learning experience every single day," he said. "I get to connect with new people, and it's been cool hiring some of my friends to do certain things for the website, and definitely working with myself and my partner. We're real excited to get things going." Sterling said they are seek-

ing student help to fill paid positions. The site is under construction at *myribit.com*.

STREAMLINING ACCOUNTS

At some point, most students encounter a frustrating situation in which they could not check their e-mail, Twitter and Facebook accounts as easily or frequently as they would like, which would not lead to anything productive.

For Eric Dorsey, however, this situation is exactly what led him to start an award-winning online business.

Dorsey's business concept is this: a website that aggregates all of a user's communications, from contact lists to Facebook notifications to Twitter feeds to various e-mail accounts.

After letting the idea simmer for a while, Dorsey, junior in entrepreneurship, brought his friend Jared Krause, junior in advertising, on board to contribute his expertise in graphic design. The pair decided the site's name should be Bunchd.

"It was the only name we liked that was available as a dot-com domain name, so we grabbed that for, like, \$8," Dorsey said. "We entered The Next Big Thing competition in 2009, and we actually ended up getting third.

Dorsey said the judges' feedback ran the gamut from overwhelming praise to utter

"We had a lot of feedback like, 'You could be the next billion-dollar company,' or 'It's not worth anything because Google's already doing it," he said. "We knew Google wasn't doing it, because, well, I would know; I would have heard about it."

Dorsey said he and Krause have worked on Bunchd in bits because they are also busy with Web design projects for local companies. Still, he said they invite students to check out what they have so far at

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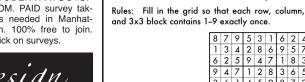
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Windblown autumn

Katie Brophy, freshman in life sciences, pets Grizzly, a St. Bernard and Great Pyrenees mix. Grizzly was among a small group of dogs available for adoption from the T. Russell Reitz Regional Animal Shelter at Bosco Student Plaza on Wednesday.

Anthony Drath | Collegian





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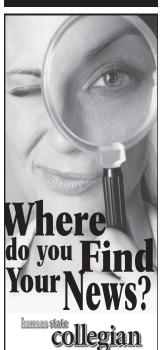
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